

# The Curriculum Vitae of Curt Fitzpatrick

Before we get started, let me apologize in advance for the unorthodox presentation that follows. This is due in large part to the fact that I am a person who has...

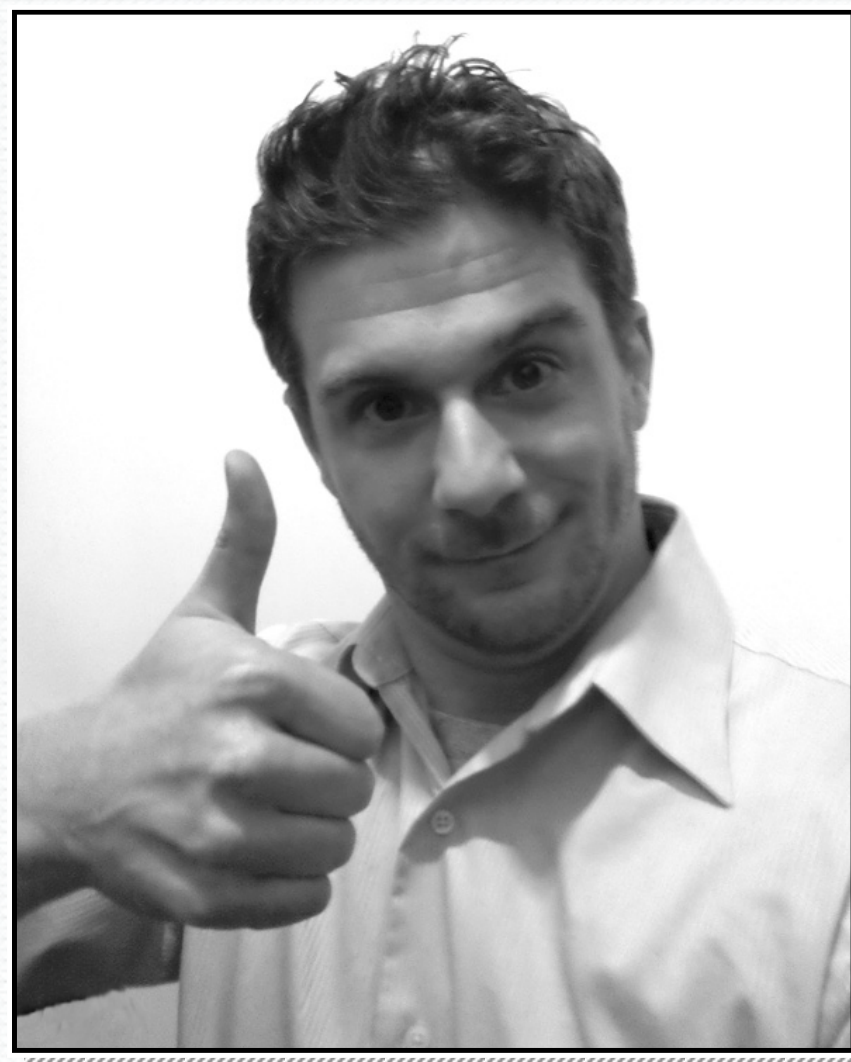


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# No College Degree

TL;DR

Since I understand that most employers see hundreds of CVs a month I will not waste your valuable time trying to disguise the fact that I did not graduate college.



## WHO WOULD HIRE THIS GUY?!

A good question that deserves answering. I have always been what I call a "serviceable designer", and by that I mean I am not a "rockstar designer". In the 20+ years I have been in this profession I have never had an unsatisfied client / employer. If you value efficiency, and no hassle execution, YOU might hire me.

## OBJECTIVE

I have learned a lot the past four years at OneMain Financial; I am looking for something where I can put those skills to good use. I really want to be in a place where my abilities can be used to help people do their jobs better, as well as make the lives of users more hassle free. The little day-to-day errors and oversights on the web, and in software add up over a long day, and there really is no excuse for that.

I tend to take on projects I find interesting, and that serve the above goal. I came to Chicago to work full-time at a company, something I had never done before. I have learned much about lending, and how to navigate the inner-workings of a large corporation. On the iLoan project we were not only encouraged to work outside our roles, but in many cases it became essential. I intend to continue this process wherever I go, as I believe it will lead to better outcomes for not only the company I work for, but its employees and customers as well.

## EDUCATION

**Western Michigan University**  
05-08 • Frostic School of Art and Design

When I started college, I intended to get a BFA in graphic design. I applied to the design department during my third year, but I quickly realized that, for me, academia was a luxury. I had planned to return, but I have found I learn more from my peers and work than from school.

## EXPERIENCE

Most of my experience is from contracting. Early in life I had a million different jobs. From food service to construction, I tried to balance personal utility with earning a living. Those jobs taught me to be essential to my employer. Money is great, but it doesn't outweigh a sense that I am valued.

### OneMain Financial

2014-current • Sr. UI / UX - Visual Designer

I was the sole creative on an online lending platform (iLoan) that built up a 20-million dollar portfolio of secured and unsecured loans. I aided PM's and stake-holders in the planning, architecture, design and UI / UX work for both the customer facing website as well as the loan underwriting application. I now know more about the personal lending space than any reasonable person should.

### CluisArts

97-2014 • Design Engine for Hire

This was my contracting business that I had built up for nearly 20 years. My clients range from startups to big-name brands like Intel. I offered my clients everything from simple graphics to full-scale, plug-and-play marketing schemes.

UI / UX, branding, copy, concepts, and occasionally logistical help such as working with developers or printers in their stead. I got most of my business through word-of-mouth.

## PROFICIENCIES

One thing I have never lacked professionally is application experience. I have been using design software since the 90s, and it has been a daily addiction since. Because of my early-adopter curiosity, I rarely, if ever, find myself lacking experience with software.

### SketchApp

Professional Level • 5 years

### Axure

Professional Level • 5 years

### Adobe Illustrator

Expert Level • 10+ years

### Adobe Photoshop

Expert Level • 10+ years

### Other Relevant Software

Most Microsoft Products • Looker • Trello • Slack  
Invision apps • GitHub • Google Products  
and Manny Moore!

## Development Familiarity

I have always prided myself on being a developer's designer. Second only to the user, I do my best to ensure that when a developer receives deliverables from me they have very few questions about what is to be expected. Now with tools like the Invision platform coupled with Sketch I can be clear with styles, and develop a component based system that reduces iteration and development time.



# REFERENCES

I aim to have my references paint a portrait of what kind of person I am.  
Hiring me won't do either of us any good if I don't fit your company culture.

## **Erik Peterson**

*VP, Director of Software Engineering  
OneMain Financial, Inc.*  
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Erik is one of the main reasons I came to Chicago. He is one of those freakishly talented polymaths that one runs into in the tech world. I didn't get to work directly with him as much as I would have liked, but he has known me for many years. He is a good source for not only what my strengths are but a frank assessor of my weaknesses.

## **Albert Pak**

*Software Engineer  
DRIVIN powered by KAR*  
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847.643.6200  
albert.pak@drivindealer.com

Al and I have similar feelings about development and the best way to execute. Get an MVP done fast and dirty, get it out there, and then let the user tell you where you need to improve. Al may have a solid insight on my work temperament and efficiency.

## **Kristen Gonzalez**

*Sr. Product Manager  
Fooda*  
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574.360.5746  
kristen.p.gonzalez@gmail.com

Being a contractor for so long, I didn't have much experience with PMs. Krissy was the first PM I met at OneMain that really helped me learn best practices to work with PMs. She would be a good person to talk to about my ability to take direction and where I may need to improve my interpersonal skills.

## **Drew Bell**

*Inventory Manager  
Bell's Brewery*  
355 E. Kalamazoo Ave.  
Kalamazoo, MI 49007  
269.532.2843  
Dbbell@bellsbeer.com

Drew and I have been friends for about 15 years. He has served as the nuts-and-bolts practical side of my brain for a majority of that time. He would be a good person to speak to about my loyalty and my ability to think on my feet.

# IN CLOSING...

“ I think of myself more as a song-and-dance man. ”

Bob Dylan ~ 1965

It has been my experience that a lot of designers like to self promote and thump their chests far too much. In my book, when I am doing my job correctly my clients, colleagues, and coworkers trust me and know without doubt that I will do what it takes to achieve their vision. When the time comes for me to talk about what it is that I do, and how I do it, I know there are a collection of people out there that will vouch for my work, and in many cases my character. Hopefully by working with you, in whatever capacity that may be I will be a valuable asset to your company.

If you have managed to read this far, congratulations! You might as well check out my portfolio for some samples of my work, and maybe even give me a call. I always have time to talk shop, and I think you can find out more about a person from a 10 minute sit down over a beer than 1000 words on paper.

Thanks so much for reading.

Sincerely,



Curt Fitzpatrick  
Design Monkey for Hire